



**AUSTRALIA'S LEADING INDIGENOUS BUSINESS MAGAZINE**

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## PRESS RELEASE

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10th February 2012

### **GETTING YOUR BUSINESS INTO SHAPE IN 2012**

With the new business year upon us, Australia's leading Indigenous business magazine BlackBiz, is busy celebrating Australia's rich and diverse Indigenous entrepreneurship, and sends a message of encouragement for Indigenous businesses to focus on getting your business into shape in 2012.

Prominent Indigenous entrepreneur, Paul Newman, editor and founder of Australia's first Indigenous business eMagazine publication BlackBiz, launched the historic BlackBiz Indigenous business publication in 2011, in an endeavour to showcase and share the rich and diverse Indigenous business stories that are unfolding every day across Australia in building a successful and sustainable Indigenous economy into the future. These are the successful Indigenous business stories that historically, many in the wider Australian community have had little knowledge about, including the enormous contribution that the Australian Indigenous economy, and "black dollar" has made to the mainstream Australian economy on many levels over many decades.

To learn more about some of these successful Indigenous business stories, check out the Jan/Feb 2012 edition of BlackBiz at [www.blackbiz.com.au](http://www.blackbiz.com.au) which showcases some great business stories about "grass roots" Indigenous entrepreneurship, along with some valuable business planning tips to help get your business into shape and ready for doing business in 2012.

A major goal of BlackBiz, Paul said "was telling the good Indigenous business stories to celebrate our black business pioneers and community leaders of the past, and the dedicated work and business acumen of both Indigenous private and community based enterprises in the 21st Century".

BlackBiz is also about fostering enhancements in the present day socio-economics status of Indigenous families and communities across Australia, through developing a strong and resilient Indigenous economy, that will ensure future generations of Indigenous children will have a brighter future, if our Indigenous economy is healthy and in good shape for doing business.

So if you have an Indigenous business or community enterprise story that you would like to share with our many BlackBiz readers around Australia and world, you can send them by email to: [news@blackbiz.com.au](mailto:news@blackbiz.com.au)